

Tell Your Customers About Pet Diabetes Management

Below you will find tools and assets to spread the word about pet diabetes to your clients via Facebook. This will help you and your staff talk to clients with diabetic pets about the importance of monitoring and reporting their pet's activity and medical information.

Share Video via Facebook



PetDiabetes
Tracker

COPY TEXT

PetDiabetes Tracker is a free and easy-to-use app that enables you to accurately monitor your diabetic cat or dog. Use it to send your pet's records straight from your phone to us so we can work together to better manage your pet's diabetes.

Watch this quick video to see how the app puts easier monitoring at your fingertips.

STEP BY STEP INSTRUCTIONS

STEP 1

Copy the video link above.

STEP 2

Go to your clinic's Facebook page and paste the link in your Status box. (The video will populate with the title and description.)

STEP 3

Copy the text from the video above.

STEP 4

Paste the text in your Facebook Status box and click "Post" on the bottom-right to publish.

STEP 5

Now that your post is live, be sure to keep an eye on it for any customer feedback or questions.

Share Image via Facebook



COPY TEXT

Glucose levels, insulin injections, water intake, weight monitoring diabetes in your cat or dog can feel overwhelming. The PetDiabetes Tracker app makes it easy! Share your pet's monitoring records straight with us from your phone or tablet- and we'll work together to manage its condition.



COPY TEXT

Glucose levels insulin injections, water intake, weight monitoring diabetes in your cat can feel overwhelming. The PetDiabetes Tracker app makes it easy! Share your pets monitoring records straight with us from your phone or tablet- and we'll work together to manage its condition.

STEP BY STEP INSTRUCTIONS

STEP 1

Download the image via the link above and save to your desktop.

STEP 2

Copy the text from the sample Facebook post above. Please copy EXACTLY. This text complies with competent authority. (NOTE: replace competent authority with country specific authority.)

STEP 3

From your clinic's Facebook page, paste the text to your clinic's Status box. After pasting your text, click on the tab that reads "photo/video" and select the product image that you previously downloaded in step 1.

STEP 4

Once the product image is uploaded, click post on the bottom-right to publish.

STEP 5

Now that your post is live, be sure to keep an eye on it for *any* customer feedback or questions.

Important Safety Information

The product must not be administered by the intravenous route. The product is a medium duration insulin and is not intended for the treatment of animals with severe acute diabetes presenting in a ketoacidotic state. Signs of hunger, increasing anxiety, unstable locomotion, muscle twitching, stumbling or sinking in the rear legs and disorientation indicate progression of hypoglycaemia and requires immediate administration of glucose solution and food to restore blood glucose levels. The product must be administered with specific 40 IU sterile single-use syringes (vial). Local injection site reactions have been reported rarely in dogs and very rarely in cats. These reactions are usually mild and reversible. In very rare cases, allergic reactions to porcine insulin have been reported.

- **Caninsulin Product Label** •