

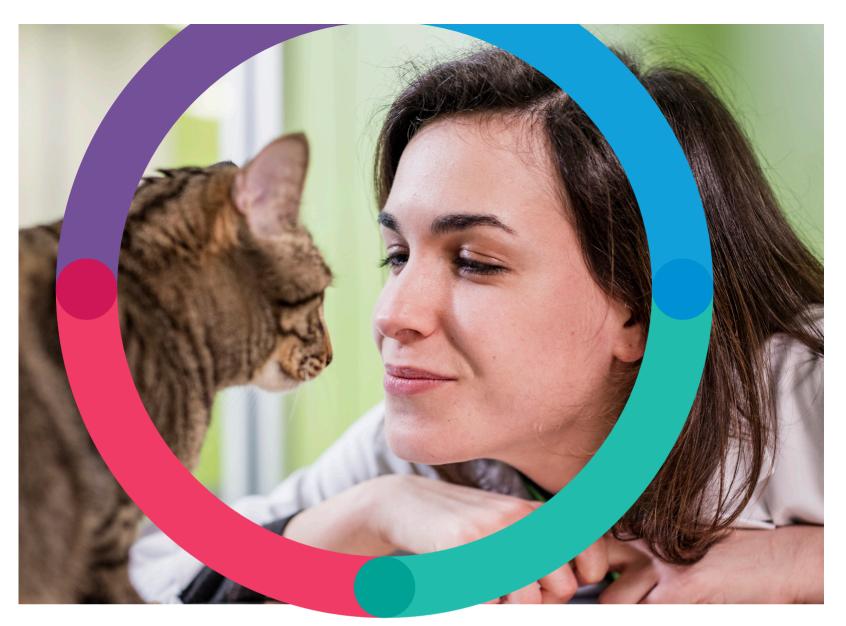
THE LEADING LONG DURATION ECTOPARASITE PROTECTION

Bravecto is the longest-lasting systemic protection against fleas and ticks. Fulfill the best care without compromise.

DESIGNED FOR CATS' PARTICULAR NEEDS

- Fast and easy to apply
- Starts killing parasites within hours and keeps going for 12 weeks
- Simpler way to achieve year long protection
- Extended duration protection with just one dose
- **©** Easier to treat on time





PROTECT THE INQUISITIVE AND SUSCEPTIBLE

Cats are curious, mischievous creatures that get into everything.

It's part of their charm. However, cat owners may not realize how everyday behaviour can put their cats at risk for parasites.

REASONS OWNERS MAY NOT BE PROTECTING THEIR CATS FROM PARASITES:

TREATING CATS CAN BE DIFFICULT

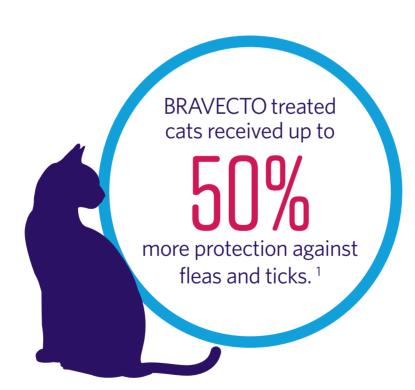
DO NOT UNDERSTAND THE RISKS

FORGET TO GIVE THE NEXT DOSE

PROPERLY PROTECTING CATS FROM PARASITES IS A CHALLENGE BRAVECTO DELIVERS A UNIQUE APPROACH TO TREATMENT

LESS TREATMENT, MORE LOYALTY.

Cat owner compliance is better with the extended flea and tick protection of Bravecto. Fast, easy and lasting protection is the best approach.



BRAVECTO SPOT-ON: CONVENIENT, FAST-ACTING, NOSE-TO-TOES PROTECTION FOR CATS

Keeps working for 2 weeks against all indicated ticks

Monthly treatments can leave cats vulnerable, but BRAVECTO provides nearly 3X longer protection in a single dose for fewer gaps in treatment



One dose can eliminate fleas from the household ⁴



12 weeksof tick
protection²



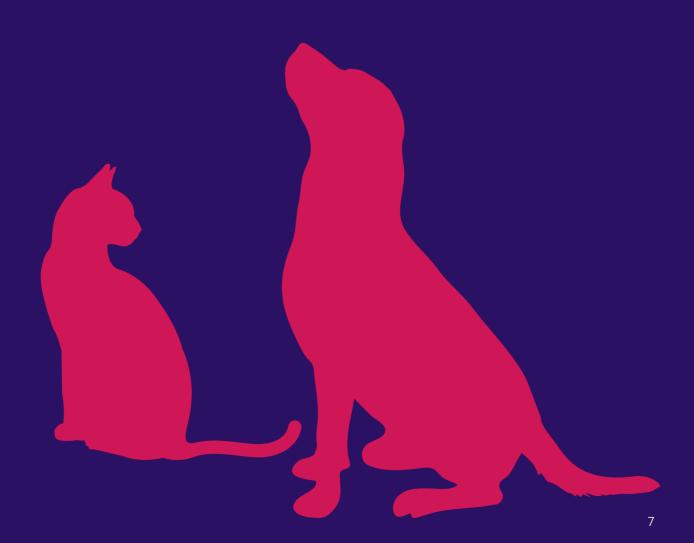
Treats mites
effectively,
starting with just
one dose ^{2,3}

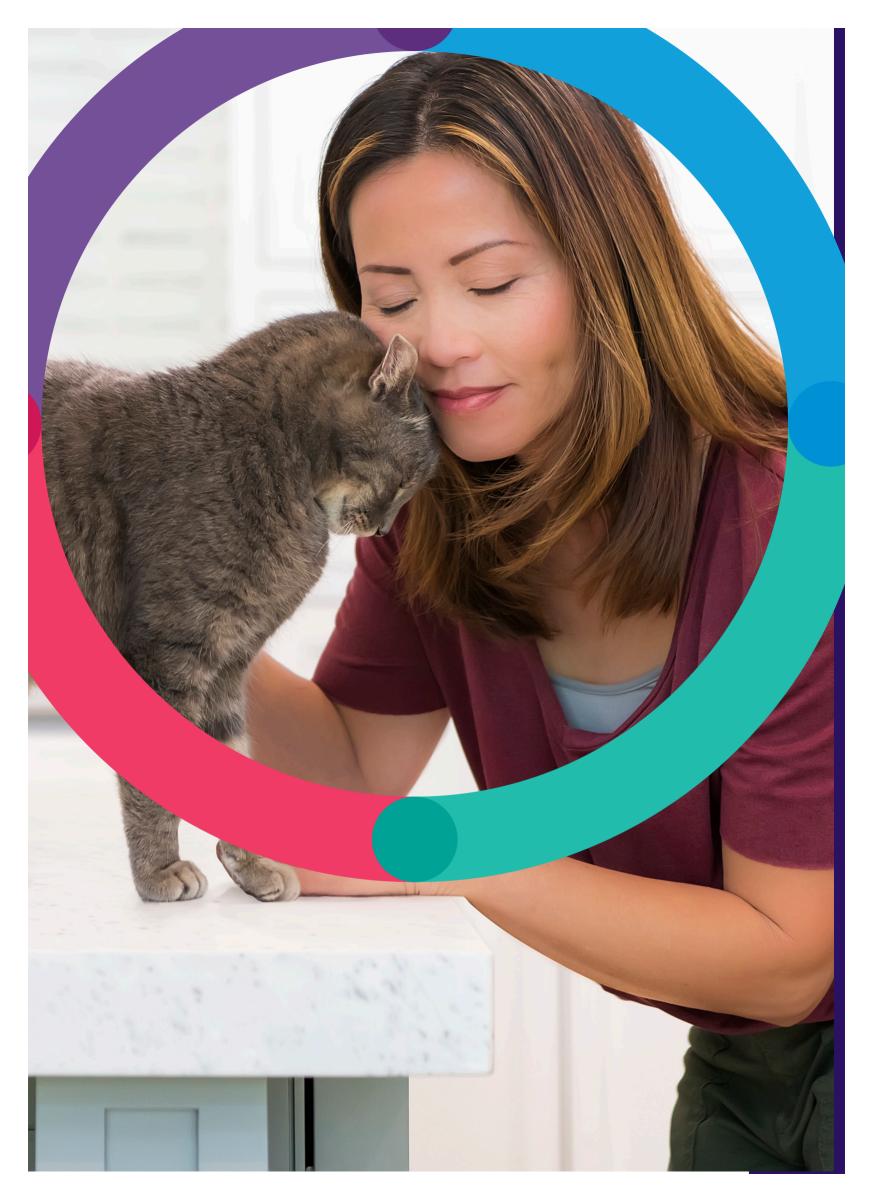


BRAVECTO SPOT-ON IS THE CHOICE FOR MULTI-PET FAMILIES:



- Approved products for both dogs and cats
- You can offer up to 12 weeks of flea and tick protection from one brand







EASY APPLICATION WITH TWIST'N'USE™

The BRAVECTO Spot-On for Cats' fumble-free Twist'n'Use™ applicator makes administration easy. Twist the cap to break the seal then simply treat as directed. It's that straightforward – and, most importantly, petfriendly.

THE DESIGN OFFERS ADDITIONAL SAFETY, LEAVING NO LOOSE SMALL CAP FOR ANIMALS OR CHILDREN TO ACCIDENTALLY SWALLOW.









THE BRAVECTO FAMILY OF PRODUCTS: PROVEN SAFETY

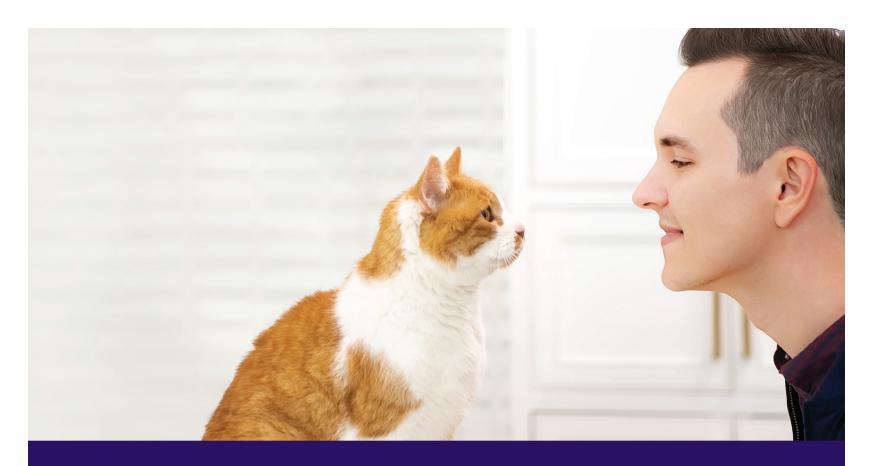
170 CLINICAL 80+ PUBLISHED PAPERS

BRAVECTO HAS AN EXCELLENT SAFETY PROFILE

We put BRAVECTO to the test with comprehensive safety studies.

- Suitable for all cats aged 9 weeks and older ²
- Indicated for cats weighing 1.2kg or more ²
- Tested at 5X the maximum clinical dose ²

Ask your MSD representative about the full portfolio of **BRAVECTO** products.





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WESTERN ASIA

NORTH AMERICA

41 EUROPE

14 asia

9 CENTRAL AMERICA

8 AFRICA

10 South America

2 OCEANIA



FAST, EASY, LASTING PROTECTION



MSD ANIMAL HEALTH'S VISION IS THE SCIENCE OF HEALTHIER ANIMALS

MSD Animal Health is a global, research-driven company that develops, manufactures, and markets a broad range of veterinary vaccines, medicines, and services. MSD Animal Health offers one of the industry's most innovative portfolios, spanning products for prevention, treatment, and control of disease in all major farm and companion animal species, and is home to some of the industry's most trusted brands.

REFERENCES

- 1. Lavan R et al. Parasit Vectors. 2020;13:541
- 2. Bravecto Spot-On [refer to appropriate local market prescribing information]. Madison, NJ: MSD Animal Health; 2016
- 3. Taenzler et al. Parasites & Vectors (2017) 10:30.
- 4. Dryden et al. Parasites & Vectors (2018) 11:422

