

***BRAV*ECTO®**

**FAST, EASY, LASTING
PROTECTION**



**TWELVE-WEEK
PROTECTION**





BRAVETTO®

12-WEEK PROTECTION

Bravecto is really that easy.

A male veterinarian with dark hair and a beard, wearing a white lab coat over a light blue shirt, is smiling and holding a small, light-colored cat. The background is a plain, light-colored wall.

THE LEADING LONG DURATION ECTOPARASITE PROTECTION

Bravecto is the longest-lasting systemic protection against fleas and ticks. Fulfill the best care without compromise.

DESIGNED FOR CATS' PARTICULAR NEEDS

- ✓ Fast and easy to apply
- ✓ Starts killing parasites within hours and keeps going for 12 weeks
- ✓ Simpler way to achieve year long protection
- ✓ Extended duration protection with just one dose
- ✓ Easier to treat on time





PROTECT THE INQUISITIVE AND SUSCEPTIBLE

Cats are curious, mischievous creatures that get into everything.

It's part of their charm. However, cat owners may not realize how everyday behaviour can put their cats at risk for parasites.

REASONS OWNERS MAY NOT BE PROTECTING THEIR CATS FROM PARASITES:

1 TREATING
CATS CAN BE
DIFFICULT

2 DO NOT
UNDERSTAND
THE RISKS

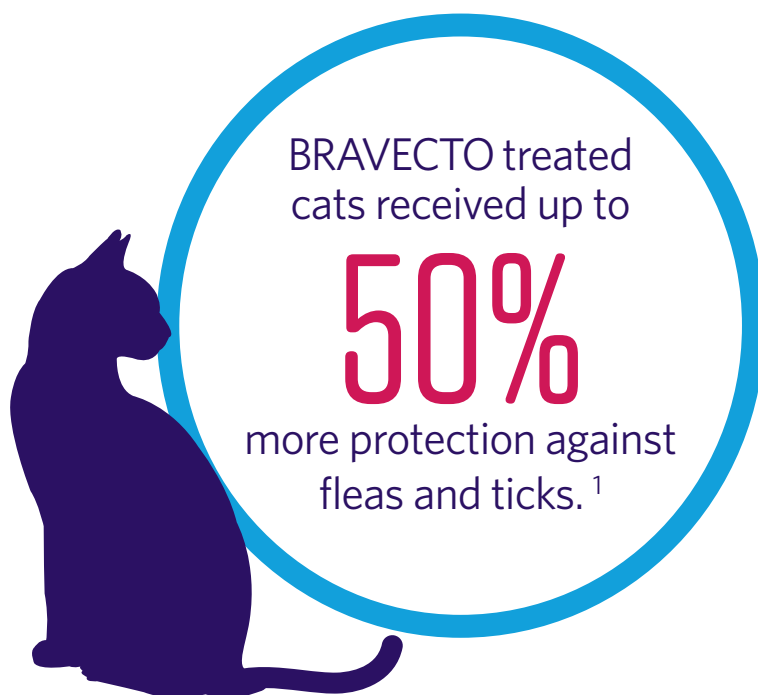
3 FORGET TO
GIVE THE
NEXT DOSE

PROPERLY PROTECTING CATS FROM PARASITES IS A CHALLENGE
BRAVECTO DELIVERS A UNIQUE APPROACH TO TREATMENT

LESS TREATMENT, MORE LOYALTY.

.....

Cat owner compliance is better with the extended flea and tick protection of Bravecto. Fast, easy and lasting protection is the best approach.



TWELVE-WEEK¹
PROTECTION

BRAVECTO SPOT-ON: CONVENIENT, FAST-ACTING, NOSE-TO-TOES PROTECTION FOR CATS

Keeps working for 2 weeks against all indicated ticks

Monthly treatments can leave cats vulnerable, but BRAVECTO provides nearly 3X longer protection in a single dose for fewer gaps in treatment



One dose
can eliminate
fleas from the
household ⁴



12 weeks
of tick
protection²



Treats mites
effectively,
starting with just
one dose ^{2,3}



BRAVECTO SPOT-ON IS THE CHOICE FOR MULTI-PET FAMILIES:



- Approved products for both dogs and cats
- You can offer up to 12 weeks of flea and tick protection from one brand







TWELVE-WEEK[®]
PROTECTION

EASY APPLICATION WITH TWIST'N'USE™

The BRAVECTO Spot-On for Cats' fumble-free Twist'n'Use™ applicator makes administration easy. Twist the cap to break the seal then simply treat as directed. It's that straightforward – and, most importantly, pet-friendly.

THE DESIGN OFFERS ADDITIONAL SAFETY, LEAVING NO LOOSE SMALL CAP FOR ANIMALS OR CHILDREN TO ACCIDENTALLY SWALLOW.

1



Remove packaging and wear suitable gloves while handling or applying spot-on products.

2



Hold the pipette in an upright position at the base or by the upper rigid portion below the cap. Rotate cap one full turn.

REMEMBER: THE CAP DOES NOT COME OFF

3



The cat should be standing or lying with its back horizontal for easy application.

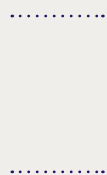
4



Place the pipette tip on the base of the cat's skull. Part the hair at the application spot(s) and apply as directed.

THE BRAVECTO FAMILY OF PRODUCTS: PROVEN SAFETY

170 CLINICAL
STUDIES



80+ PUBLISHED
PAPERS

BRAVECTO HAS AN EXCELLENT SAFETY PROFILE

We put BRAVECTO to the test with comprehensive safety studies.

- Suitable for all cats aged 9 weeks and older ²
- Indicated for cats weighing 1.2kg or more ²
- Tested at 5X the maximum clinical dose ²

**Ask your MSD representative
about the full portfolio of
BRAVECTO products.**



TESTED AND TRUSTED AROUND THE WORLD,
WITH OVER 200 MILLION DOSES DISTRIBUTED
IN OVER 90 MARKETS:

3

NORTH AMERICA

41

EUROPE

14

ASIA

9

CENTRAL AMERICA

6

WESTERN ASIA

8

AFRICA

10

SOUTH AMERICA

2

OCEANIA



FAST, EASY, LASTING PROTECTION



MSD ANIMAL HEALTH'S VISION IS THE SCIENCE OF HEALTHIER ANIMALS

MSD Animal Health is a global, research-driven company that develops, manufactures, and markets a broad range of veterinary vaccines, medicines, and services. MSD Animal Health offers one of the industry's most innovative portfolios, spanning products for prevention, treatment, and control of disease in all major farm and companion animal species, and is home to some of the industry's most trusted brands.

REFERENCES

1. Lavan R et al. Parasit Vectors. 2020;13:541
2. Bravecto Spot-On [refer to appropriate local market prescribing information]. Madison, NJ: MSD Animal Health; 2016
3. Taenzler et al. Parasites & Vectors (2017) 10:30.
4. Dryden et al. Parasites & Vectors (2018) 11:422